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The Beverage Manager's Guide To Wines, Beers And Spirits (3rd Edition)



Synopsis

The Beverage Manager's Guide to Wines, Beers and Spirits, Third Edition, navigates the reader through an intriguing journey on the vast world of alcoholic beverages. The text serves as an authoritative guide intended to inspire those individuals pursuing or enhancing a career in the food and beverage industry; the book will be equally fascinating for the beverage enthusiast. Written in a lively and engaging literary style, that is both comprehensive and yet concise; exploring the essential management and service aspects of drink. Designed to be intellectually appealing, with stimulating photography while providing the necessary knowledge on building and sustaining a profitable beverage program. This read provides marvelous insights into the beverage industry by discovering the sometimes perplexing, yet enduring influence of wines, beers and spirits that have been inseparable from the evolution of civilization.

Book Information

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Customer Reviews

It came in great condition and worked perfectly for my online class for the quarter of the original price.

Just not impressed. The editing sucks, the content is dated (Washington and other places put California to shame today in wine). It does not include coffee, which by any stretch is a beverage. I would never buy this book for myself unless I needed it for my class. Instructors, get something that is up to date. It covers the ground, but it is very bumpy and there are holes. Have to give it a 3 at

least since it is adequate with a good instructor.

This book was for my beer wine and spirits class in college. As a pastry chef learning about the different types of alcoholic beverages was very fascinating and my professor was the one who wrote the book along with someone else so it really enhanced the learning experience. Great if you want to learn the history as well as learn explanations and descriptions of the types of alcohol.

I needed this book for one of my classes this quarter and it's great. It's the correct book that I needed and was delivered very quickly. The edges were a little worn, but you gotta expect that with a paperback. Overall, I'd order from this seller again and recommend others to do so. Thank you!

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